

Advertisement Rates 2007

	Single insertion £	Series rate (4 insertions) £
Full page, mono	725	605
Full page, spot colour	840	705
Full page, full colour	1,070	905
Half page, mono	475	395
Half page, spot colour	590	495
Half page, full colour	820	695
Quarter page, mono	285	235
Quarter page, spot colour	400	335
Quarter page, full colour	630	535

Loose inserts: rates on application
Agency Commission: UK 10% Overseas 15%

Mechanical Data

Full page	266mm deep x 188mm wide
Bleed page	305mm deep x 215mm wide (trimmed to 297mm x 210mm)
Half page, vertical	266mm deep x 92mm wide
Half page, horizontal	131mm deep x 188mm wide
Quarter page, vertical	131mm deep x 92mm wide
Quarter page, horizontal	63mm deep x 188mm wide

Production Material

Electronic media

High resolution CMYK Adobe PDF files preferred on disc, by e mail (limit of upto 5mb), FTP or by ISDN, provided all images and fonts are properly embedded or turned to outline.

We can also accept files in the latest MAC and PC versions of QuarkXpress, Photoshop, Freehand, PageMaker, InDesign, MS Word, Illustrator, Corel Draw and MathType.

Please check the following before supplying files for print:

3mm bleed has been allowed in the design (if applicable)

Images are high resolution - 300dpi is recommended

All fonts and images are embedded in PDF files

All fonts and images are supplied with application files such as Quark etc.

Colour images are saved in CMYK and Pantone references are included

Details of whether Pantones can be simulated out of a 4-colour process

Tint strengths are not less than 5%

Publication Date

Four issues per year, in January, April, July and October

Copy Deadline

First of the preceding month

Terms and Conditions

All rates are in GB Pounds per insertion and subject to VAT where applicable.
Cancellation – 45 days preceding publication date

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